



For Immediate Release

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**Dubuque Regional Humane Society
NATIONAL LEADERS IN THE LIFESAVING INDUSTRY**

DUBUQUE, IOWA April 24, 2017 – The Dubuque Regional Humane Society (DRHS) is being recognized as a leader and innovator amongst shelters and organizations across the nation.

Maddie's Fund – a national family foundation based in California

DRHS produced a video, Maddie Talk, a 'Ted-like Talk,' on the success of low- and no-fee cat adoptions to provide inspiration to animal welfare groups. We are one of 25 finalists with our video focusing on innovative ideas and practices that lead to lifesaving.

Best Friends No More Homeless Pets Network Partners - hundreds of shelters and rescues in the US

DRHS presented at the Best Friends regional conference in March. Aimee Heinrich, Director of Operations, presented to other shelters regarding our FAIR Program. FAIR is Friends Achieving Incredible Results – adopting out dogs and cats with behavioral or medical issues that can be modified or eliminated in a home. Adopters receive additional information and resources to best care for the special needs of their new family member.

Million Cat Challenge - a shelter-based campaign to save the lives of 1 million cats in five years

The DRHS is providing a webinar on July 5 about how we removed a barrier to adoption by permanently reducing adoption fees on cats. This is to provide education for other shelters to implement best practices of the DRHS.

Quote from Maria Benham: "The Tri-State community has enabled the Dubuque Regional Humane Society to achieve excellence in pet adoptions and save more lives. Sharing our best practices with other shelters provides an opportunity to impact the outcomes of homeless animals and enhance communities across the nation."
