



For Immediate Release

March 22, 2017

Contact: Melissa Palfrey

563.582.6766/608.732.0110

melissa@dbqhumane.org

**Dubuque Regional Humane Society
COMPANY LEADERS ARE GOING TO THE DOGS**

DUBUQUE, IOWA March 22, 2017 – The nine company leaders/CEO’s reign “In the Doghouse” comes to an end this Friday, March 24th. Each of these individuals will be locked in one of our animal kennels and will need to give us the money they raised for their “impound fees” in order to be released.

Please consider joining us at the Dubuque Regional Humane Society for photo opportunities and/or interviews of these company leaders in their respective kennels on March 24th at Noon.

All the funds raised from this event will help care for the thousands of homeless animals the DRHS cares for each year. Below is a list of care costs that these company leaders have raised.

If they raised \$2,000

- Pays for a transport of dogs to our facility from overcrowded shelters in the south.
- Pays for a week stay for 6 animals at the DRHS (This includes cleaning supplies, staff time, spay/neuter, and vaccinations.
- Of the 2,500 animals we care for each year, \$2,000 supplies 800 animals with their rabies vaccinations.

If they raised \$1,000

- A shipment of enrichment toys for the animals that will last approximately 4 months
- A washer and dryer set (The DRHS goes through four sets a year).
- Provides a year’s supply of slip leads for adopters and their adoption folders
- Gives four staff members the opportunity to receive animal welfare training
