

**Dubuque Regional Humane Society**  
4242 Chavenelle Road  
Dubuque, IA 52002  
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For Immediate Release

## **BENCHWARMER GETS DOGS & CATS INTO THE GAME**

**DUBUQUE, IA (July 15, 2015)** — Summer is the busiest season of the year for the Dubuque Regional Humane Society (DRHS). The **Benchwarmer Adoption Special** – the shelter’s newest adoption promotion – is aimed at helping the dogs and cats that have been on the shelter’s “roster” the longest.

Each week the roster will spotlight six “players.” They will stay in the rotation until they are able to slide into the perfect home. Additional players currently waiting on deck will then be placed on the roster. Benchwarmer families receive reduced pricing and a special gift with their adoption.

“During puppy and kitten season, many of our adult shelter guests get overlooked,” said Maria Benham, President and CEO. Benham adds, “We want to put these pets in the spotlight to help them find a forever home.”

The DRHS is a private 501(c)(3) non-profit organization serving the tri-state region since 1901. Every year, the DRHS admits nearly 4,000 cats, dogs and critters. The DRHS is committed to building life-long bonds between people and animals through adoption, humane education, community outreach and animal cruelty prevention.

For more information, contact Maria Benham at 563-584-1925 or Ann Lorenz at 563-556-5324.

DUBUQUE REGIONAL HUMANE SOCIETY'S  
**BENCHWARMER  
ADOPTION SPECIAL**

Help our furry friends that have been on the roster waiting to get into the game of family life!

Visit us and select a BENCHWARMER player and receive reduced adoption pricing and a special gift.

**PLAYER ROSTER**

**MOLLY** **LADY** **ELFIE** **SPIKE**

**KOBE** **PRINCE**

**HURRY! DON'T LET THE CLOCK RUN OUT ON THIS AMAZING OFFER!**

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